Product Backlog

Required Features

* What is the site going to be used for?

Client response- We intend to use this site to promote our company, both promotionally and marketing-wise, to attract more customers.

* What specific theme are you looking for e.g., colour, front or style?

Client response - Right now, we don't have a certain colour scheme in mind; instead, we're looking for a colour scheme that is visually appealing and will attract customers. So, based on this website and our business, please use these eye-catching and appealing colours.

* Which code do you need for our team to use?

Client response - To build this website,

you can use html, CSS, and Javascript, and please utilise the bootstrap

template. It's ultimately up to us to utilise whichever software we want, such as Visual Studio/Code.

* Which platform do you want the website to run on?

Client response - Most consumers use Windows and the Chrome browser; therefore our

expectation is that it should operate successfully on Windows Chrome and in addition

that it should also work on Firefox and Microsoft Edge.

* Which technology do we need to use?

Could you please use HTML, CSS and JavaScript to implement this website along with the Bootstrap template?

* What function do we need to use?
* The following functionality we need in our website

(I) Mobile friendly and responsive design

(II) Contact page: -This page should have one form to receive any message from their users. The form should include the fields like name, email, subject and message along with one button to submit their message

* Do you want the data to be stored in the database?

Currently we just want the website with a static webpage, so we don’t want any database to store the data.

* And if so, you want the data to be stored. Is there a specific categorization you would like to see?

We don’t want any database at the back

User Stories

HOME PAGE

| User Type | Epic | User Story |
| --- | --- | --- |
| Consumer | Structure | As a consumer, I will be able to view the page’s contents in a non confusing manner by scrolling and looking at the page in an organized form. |
| Navbar | As a consumer, I will be able to navigate my way throughout the website with a horizontal navigation bar. |
| Social Media Links | As a consumer, I will be able to find and click on social media links which will take me to the company's social media. |
| Projects | As a consumer, I will be able to view and understand the company’s previous projects through images and descriptions to be able to gain insight on the company’s work. |

CONTACT US PAGE

| User Type | Epic | User Story |
| --- | --- | --- |
| Consumer | Structure | As a consumer, I will be able to view the page’s contents in a non confusing manner by scrolling and looking at the page in an organized form. |
| Navbar | As a consumer, I will be able to navigate my way throughout the website with a horizontal navigation bar. |
| Social Media Links | As a consumer, I will be able to find and click on social media links which will take me to the company's social media. |
| Contact Information | As a consumer, I will be able to find the company’s contact information on this page with relative ease. |
| Send an Email | As a consumer, I will be able to send the company an email by inputting contents within a form’s fields such as name, email, subject, and message, and then clicking a submit button. |

ABOUT US PAGE

| User Type | Epic | User Story |
| --- | --- | --- |
| Consumer | Structure | As a consumer, I will be able to view the page’s contents in a non confusing manner by scrolling and looking at the page in an organized form. |
| Navbar | As a consumer, I will be able to navigate my way throughout the website with a horizontal navigation bar. |
| Social Media Links | As a consumer, I will be able to find and click on social media links which will take me to the company's social media. |
| Staff Information | As a consumer, I will be able to learn about the staff and CEO of the company through information and an image of what they look like. |

SHOP PAGE

| User Type | Epic | User Story |
| --- | --- | --- |
| Consumer | Structure | As a consumer, I will be able to view the page’s contents in a non confusing manner by scrolling and looking at the page in an organized form. |
| Navbar | As a consumer, I will be able to navigate my way throughout the website with a horizontal navigation bar. |
| Social Media Links | As a consumer, I will be able to find and click on social media links which will take me to the company's social media. |
| Products | As a consumer, I will be able to view the products that the company’s selling and be able to view the price of such products. |